

## News Release

### **MAYBANK INVESTMENT BANK GIVES BACK TO CLIENTS**

*Biggest and boldest promotional campaign ends with prizes worth RM800,000 for winners*

Kuala Lumpur, 27 March 2015 - Maybank Investment Bank (Maybank IB) held a prize-giving ceremony today to conclude its biggest and boldest campaign to date with prizes worth over RM800,000. The campaign, which ran from 5 September to 31 December 2014, had clients vying for the Grand Prize of a Porsche Boxster valued at RM550,000, a second prize of an all-expenses paid trip to London worth RM100,000, a third prize of an IWC watch worth RM50,000 and 100 consolation prizes in the form of EzyInvest vouchers worth RM 1,000 each.

Maybank Group Head of Global Banking, Feisal Zahir who gave out the prizes at the ceremony said, “Without our clients, we would not have been awarded the Best Broker by four of the most prestigious publications in the industry; Alpha Southeast Asia, Finance Asia, the Asian Banker and The Asset Triple A. It is a recognition of the success we have achieved in building up our Equities franchise over the past three years to become ASEAN’s leading brokerage franchise and we had held this contest as a way of thanking our clients for their continuous support.”

The campaign was highly successful and had received overwhelming response. The winner of the Grand Prize Porsche Boxter is Muhammad Zhafran bin Ibrahim, a Maybank IB client since 2011. “I am over the moon at winning the Grand Prize. I had hoped I’d win but actually winning is truly amazing! It really pays to be a Maybank Investment Bank customer! ” said the elated 29 year-old.

Kuan Loy Ching, the second prize winner who has been a Maybank IB client for almost 19 years, is looking forward to her all-expenses paid trip to London. “I’m so excited! I would like to thank Maybank IB for this wonderful prize. It just reinforces my belief that I am trading with the best.” Apart from business class flight tickets and first class lodgings, the second prize winner will also be chauffeur-driven, and receiving spending money.

The winner of the third prize IWC watch is Sin Yong Lean, who has been trading with the investment bank since 2003.

Maybank IB's campaign consisted of the Trade & Win Grand Prize Draw, a Zero Brokerage Fee promotion as well as a weekly Guess the Index contest which took place simultaneously and was designed to reward all segments of their clients.

Since its merger with Kim Eng in 2011, Maybank Investment Bank has strengthened its regional capabilities and expanded its reach in ASEAN, and in just three short years has become ASEAN's leading brokerage franchise and one of the leading financial institutions in Asia. A testament to its strengths, Maybank Kim Eng has received many international and local awards and accolades for its achievements, underscoring its client-focused approach and innovativeness. At the Alpha Southeast Asia's 8th Annual Best Financial Institution Awards, it scooped up 10 of the most coveted awards, namely Best Retail Broker in Malaysia, Thailand, Philippines, Indonesia and Vietnam, Best Institutional Broker in Malaysia, Singapore, Philippines and Indonesia as well as the special Marquee Award for Best Broker in Southeast Asia.

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#### **About Maybank Investment Bank Berhad**

Maybank Investment Bank Berhad ("Maybank IB"), incorporated under the name of Asian & Euro-American Merchant Bankers Malaysia in 1973, was formed to undertake the full range of investment banking services. Maybank IB has one of the most extensive dealing networks in the country, supported by one of the best research houses. It has vast experience in undertaking large Initial Public Offerings of both domestic and international firms, executing primary/private placements and share buybacks, and advising on mergers & acquisitions. On the debt financing front, Maybank IB has a proven track record in advising and arranging both Islamic and conventional bond issuance. It also offers financial advisory services, specialising in energy, infrastructure and utilities sectors, as well as policy and strategy advisory services for both public and private sectors. Building up its capability in both equity and commodity solutions, Maybank IB also offers over-the-counter structured products and investment products on exchanges, and futures broking for institutional, corporate and retail investors. It has won numerous prestigious awards with the more recent ones being Alpha Southeast Asia's Best Institutional Broker and Best Retail Broker 2014 at its 8<sup>th</sup> Annual Best Financial Institutions Awards.

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